



**African-Americans In New York City
represent a **\$60 Billion**
consumer market.**

**The New York Beacon
is a verified Icon
in the homes of
New York City's
African-Americans.**

**Take your advertising messages to the
African-American community
through the pages of the
New York Beacon!**

**There is no better way to tap into New York
City's African-American community than with
the New York Beacon Newspaper. Our newspaper
and websites provide a credible, trustworthy
environment to promote goods and services to the
largest local audience.**

Read on for our special advertising packages.

Current Advertising Opportunities

January 2012

Martin Luther King Day

February 2012

Valentine's Day

Black History

President's Day

April 2012

Easter Shopping

**Special Rates and Value Added opportunities
for multiple insertions.**

Special discounts for early space reservations.

For details call:

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Miatta Smith

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Edna Sarr

See the New York Beacon New York City Market Analysis attached!